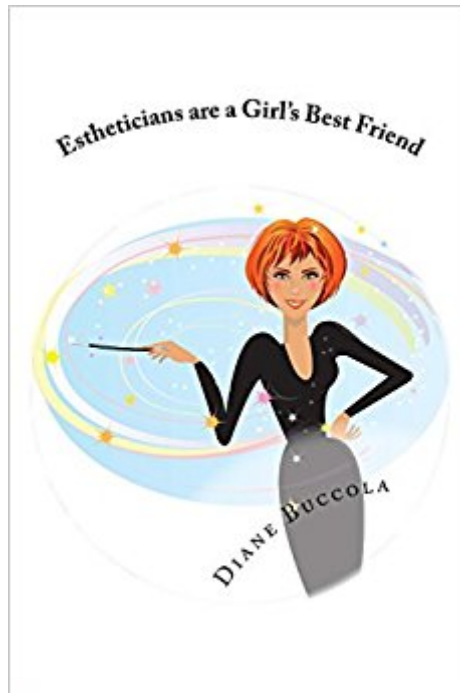




The book was found

Estheticians Are A Girl's Best Friend



Synopsis

(2nd edition; 2016) Contrary to popular belief (and multi-million dollar ad campaigns), skin care products are not one-size-fits-all. Our skin's needs evolve and change, depending upon specific variables which determine how well the skin will age such as genetics, environmental exposure, lifestyle choices, hormones and health issues. No matter what any manufacturer, salesperson, or the media tries to tell you (and sell you), there is no anti-aging miracle product that will work for every woman. However, great skin can be simple, affordable and safe if the client is guided by a trained and licensed professional Esthetician, who can provide services and products specific to the client's ever-changing needs. This is why the first step on your path to optimal skin health and youthful glow should begin with a Licensed Esthetician -- long before committing to aggressive procedures which can be expensive, irreversible and possibly dangerous. This little book provides an overview of skin care and esthetic services, including common skin conditions, the facial experience, hair removal services, protocol for use of home care products, and updated skin cancer facts. Also discussed are the perils of purchasing professional products online, from unlicensed salespeople, and the problem of Product Diversion.

Book Information

Paperback: 76 pages

Publisher: CreateSpace Independent Publishing Platform; 2 edition (June 20, 2016)

Language: English

ISBN-10: 1491095873

ISBN-13: 978-1491095874

Product Dimensions: 6 x 0.2 x 9 inches

Shipping Weight: 4.2 ounces (View shipping rates and policies)

Average Customer Review: 3.7 out of 5 stars 10 customer reviews

Best Sellers Rank: #984,377 in Books (See Top 100 in Books) #109 in Books > Education & Teaching > Test Preparation > Driver's Education #955 in Books > Education & Teaching > Higher & Continuing Education > Adult & Continuing Education #2296 in Books > Health, Fitness & Dieting > Beauty, Grooming, & Style

Customer Reviews

Diane Buccola has been a licensed esthetician in the state of California since 1999, as well as NCEA Certified since 2008. She is the owner of SpaBizBoard.com, a popular message board and learning tool for the spa business which she created in 2006. Diane is a member of the Les

Nouvelles Esthetiques & Spa Advisory Board and is a well-respected author for spa trade publications. She regularly serves as a speaker at the International Congress of Esthetics & Spa throughout the USA. Diane has authored three books: The Heart of Esthetics: Creating Loyal Clients and Achieving Financial Success; Estheticians Are a Girl's Best Friend (updated in June 2016.), and "Notes from Your Fairy Godmother (2017)

Large size print and only a few pages not worth the money that was spent on it.

Not quite what i expected.

Not helpful

Excellent information. As an esthetician, I wish all my clients could read this book. Highly recommend to anyone wanting to understand how to care for their skin.

I found this little book to be a well written guide for all women when dealing with aging skin and choices available to all. With an underlying humorous, yet serious tone, the author directs anyone, from novice to studied skin care consumers, toward the safest, least invasive but effective methods to deal with the aging process on our skin. So glad to have had the opportunity to benefit from this easy to read, and direct advice on Esthetician services available as well as the best practices to look for.

I have always been interested in how to minimize the aging process of my skin without taking drastic, expensive and invasive measures. This book was very informative in what I can look for from a good esthetician. It was informative, easy to read and well written for those of us interested in taking care of our skin.

Had everything I needed and didn't know I needed to know about products - ones that work, why they work and ones that I shouldn't waste my time on! Finally an easy to read book with valuable straight forward information on skin care!

Estheticians ARE a Girl's Best Friend and this book is a "must read" for the 411 on quality skin care and what to look for in a qualified provider. Check out the section on waxing - you'll be shocked!

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